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SUPPLEMENTARY DATA

S1. Questionnaire used to administer CATA (Check-All-That-Apply) questions regarding occasions of consumption, as well as to collect liking scores for a selected wine.

Smell the sample for approximately 10 seconds and answer these questions.

1. When or in which context(s) would you consume this dry white wine? Check the appropriate box(es)

With family	☐	☐	During the meal
At aperitif time	☐	☐	During winter
During summer	☐	☐	With a partner
With friends	☐	☐	During parties

2. Give a liking score for this wine, from 1 (dislike extremely) to 9 (like extremely).

   …….

S2. Post-evaluation questionnaire used to collect demographic information and information on consumption habits.

The survey is almost over. Could you please respond to the following questions about your demographic characteristics and your consumption habits?

1. To which gender do you identify most?

   ☐ Female

   ☐ Male

   ☐ Prefer not to say

2. What is your age?

   ……. years

3. How long have you been consuming wine?

   ……. years

4. How would you describe your wine knowledge?

   ☐ I don't have any knowledge

   ☐ I am interested in wine, I have basic knowledge

   ☐ I am passionate about wine

5. How often do you drink wine?

   ☐ Every day

   ☐ 3–4 times a week

   ☐ Once a month

   ☐ Twice a month

   ☐ Once a month

6. How much do you usually spend per bottle of wine?

   ☐ Less than 3 euros

   ☐ Between 3 and 5 euros

   ☐ Between 5 and 10 euros

   ☐ More than 10 euros

7. What type of wine do you prefer?

   ☐ Sweet white

   ☐ Dry white

   ☐ Rosé

   ☐ Red

   ☐ Sparkling

   ☐ Other

8. Name one or more white wine appellations/indications that you particularly enjoy.

   ……